1/6

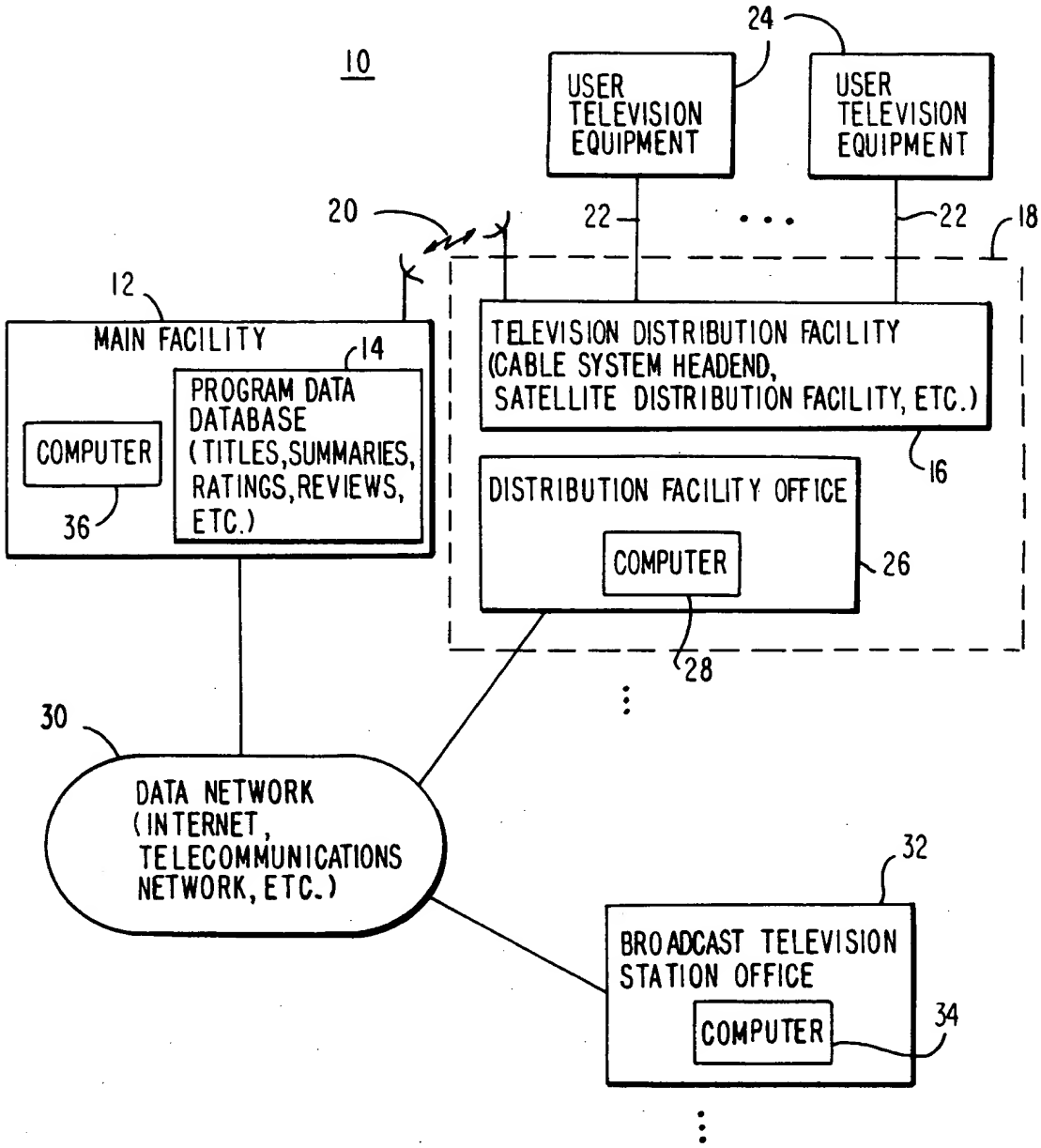

FIG. 1

Express Mail Label No. EK708048621US

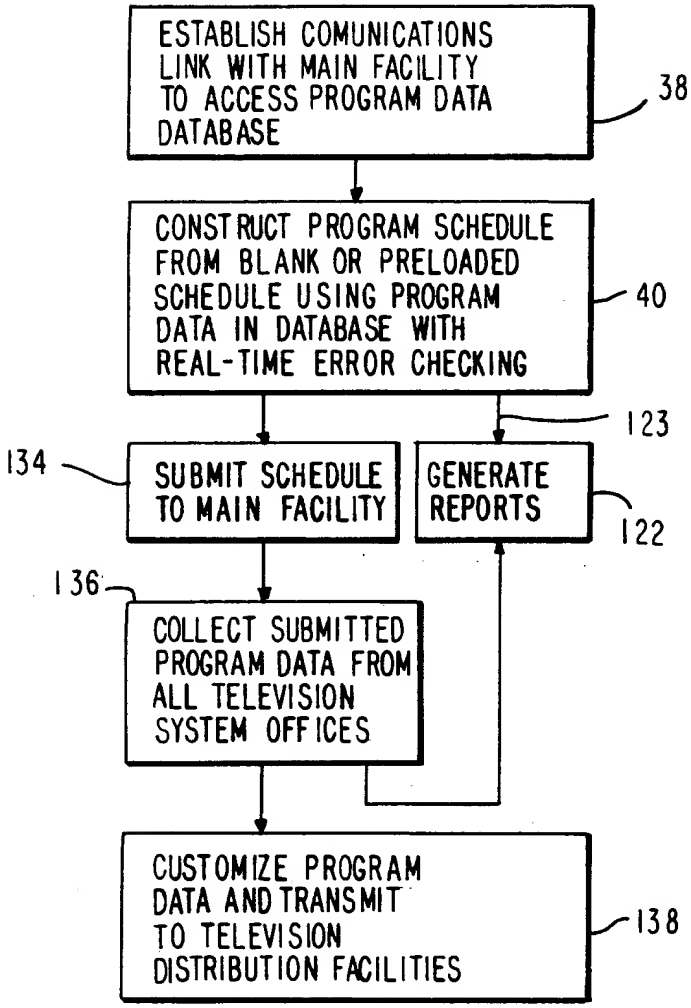
ESTABLISH COMUNICATIONS LINK WITH MAIN FACILITY TO ACCESS PROGRAM DATA DATABASE
38
CONSTRUCT PROGRAM SCHEDULE FROM BLANK OR PRELOADED SCHEDULE USING PROGRAM DATA IN DATABASE WITH REAL-TIME ERROR CHECKING
40
123
134
SUBMIT SCHEDULE TO MAIN FACILITY
GENERATE REPORTS
122
136
COLLECT SUBMITTED PROGRAM DATA FROM ALL TELEVISION SYSTEM OFFICES
CUSTOMIZE PROGRAM DATA AND TRANSMIT TO TELEVISION DISTRIBUTION FACILITIES
138

FIG. 2

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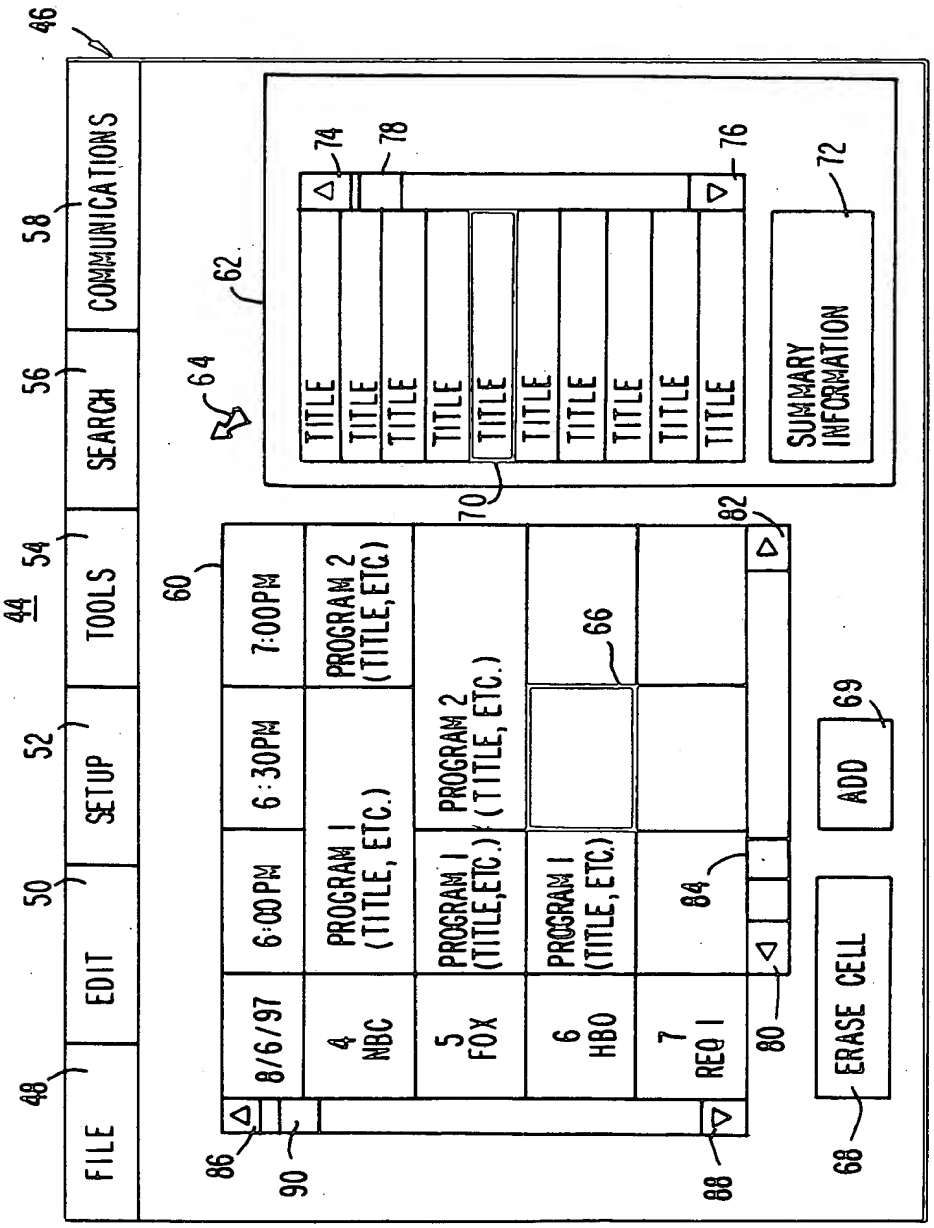
46
44
FILE
EDIT
SETUP
TOOLS
SEARCH
COMMUNICATIONS
48
50
52
54
56
58
8/6/97
6:00PM
6:30PM
7:00PM
4 NBC
5 FOX
6 HBO
7 REQ I
PROGRAM I (TITLE, ETC.)
PROGRAM I (TITLE,ETC.)
PROGRAM I (TITLE, ETC.)
PROGRAM 2 (TITLE, ETC.)
PROGRAM 2 (TITLE, ETC.)
60
62
64
66
70
72
74
76
78
80
82
84
86
88
90
TITLE
SUMMARY INFORMATION
ADD
ERASE CELL
68
69

FIG. 3

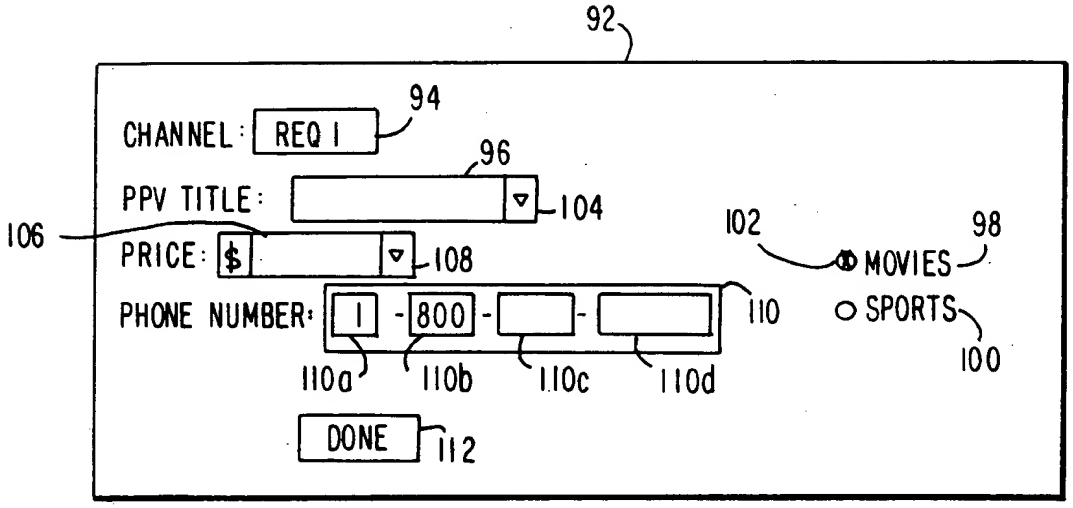

FIG. 4

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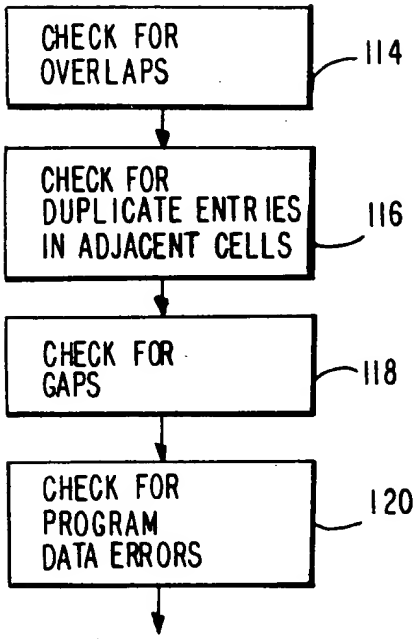

FIG.5

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DATE: AUGUST 8, 1997 CHANNEL: XYZ

TIME PERIOD	AD MINUTES (126)	PROGRAM TITLE (130)	SUMMARY (132)
7:00-7:30PM	10	PROGRAM 1	COMEDY...
7:30-8:00PM (128)	11.5	PROGRAM 2	SPORTS...
8:00-8:30PM	12.0	PROGRAM 2	....
8:30-9:00PM	11.0	PROGRAM 3	TV MOVIE...
...			

FIG. 6